

**Professional Bondsmen of Texas
P.O. Box 9128, Austin, TX 78766
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Texas Bondsmen
Newsletter Advertising Sizes and Rates
Effective January 1, 2009

	Cost Per Issue	Cost for 2 Issues
Full Page: width: 7.5" & height: 10"	\$400	\$750
Half Page: width: 7.5" & height: 4 3/4"	\$325	\$600
1/4 Page Horizontal (preferred): width: 4 7/8" & height 3.5"	\$250	\$450
1/4 Page Vertical: width 3.5" & height: 4 3/4"	\$250	\$450
Business Card: width 3.5" & height: 2"	\$ 75	\$150

Ads should be sent electronically or on disk in one of the following software:

Mac Quark 6.0 with all fonts and graphics
Press optimized PDF file with all fonts and graphics imbedded
Microsoft Word if ad is text only, no graphics

Black and white ads only - no color

Two issues are printed per year:

Winter/Spring – article and ad deadline – 3/06/09
Summer/Fall – article and ad deadline – 8/14/09

Newsletters are mailed to approximately 1,600 bondsmen and over 1,000 county officials which include Sheriffs, County & District Attorneys, County & District Clerks and Jail Administrators. The newsletter is also included in all PBT Texas Bail Bond Course notebooks and distributed at the PBT exhibit during the Sheriffs Association of Texas, the Texas Jail Association and the Texas District & County Attorneys Association conference each year